

# IHCA – Policy and Communications Executive



## Keane McDonald is pleased to partner with the Irish Hospital Consultants Association (IHCA) in an exclusive search for a new Policy and Communications Executive.

The IHCA represents the majority of hospital consultants in the Irish health service and is the only representative association that speaks solely for Hospital Consultants. This is an exciting time to join as the organisation emerges from a period of transition, with a renewed commitment to provide high quality, professional representation to its growing membership base.

Reporting to the Senior Policy & Research Executive, the role will support its advocacy work and promote improvements in Ireland's healthcare system.

### Key responsibilities:

- Manage PR and marketing campaigns, event communications and brand development
- Engage proactively with media, highlighting challenges and IHCA's advocacy
- Prepare press statements, research reports, get involved in projects and policy development
- Draft submissions, manage consultations and respond to media queries
- This is a unique opportunity to make a meaningful impact by shaping public opinion and influencing policy

### The ideal person:

- Qualifications in Communications, PR, Media, or related field
- Excellent writing, research and analytical skills
- A confident communicator who can influence and build relationships
- Proficient in digital tools (Word, Excel, CRM)

An excellent package plus hybrid working is offered.

Interested applicants should contact **Mared Roberts** on **087 4492241** or email your CV in strict confidence to [mroberts@keanemcdonald.com](mailto:mroberts@keanemcdonald.com)

**Absolute discretion is assured.**

*All direct applications with be sent to Keane McDonald for vetting.*

Keane McDonald and IHCA support diversity and inclusion.



**Keane McDonald**  
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